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About

Chaudhry's

After running numerous businesses in the UK for over 30 years, two like-minded brothers decided it was time to change the way Londoners dined and created London's first truly authentic HMC buffet restaurant. Sitting on a generous corner plot on London's major link roads, Chaudhry's Buffet Restaurant can seat over 300 diners at one time whilst offering a mouth-watering variety of international cuisine in a family environment.

The Chaudhry's concept is to provide this multi-cultural dining experience to each and every one of its guests for a fixed price, allowing them to eat as much as they like. This buffet concept has been refined and perfected by the Chaudhry's team, whose staff collectively holds over 100 years of experience within the food industry. We have also built up a name for specialising in outside catering, whether it be for a wedding, birthday party, private event/function or contract catering.



Franchise Opportunities

Due to a large amount of interest both within the UK and overseas, we are proud to offer the opportunity of franchising our concept and expanding to different parts of the world.

At Chaudhry's we believe everybody should enjoy the benefits of operating their own business and our aim is to help them master this by offering the expertise we have come to acquire through our experience in the UK food sector.

Chaudhry's has set target markets where it hopes to have new stores opening. These include Europe, Africa and the Middle East. Options for single unit franchises or master franchises for a whole region are available.

To get in touch please see the details provided on the last page.



MISSION STATEMENT

We look forward to working with determined and driven individuals we feel can help spread our brand to new corners of the globe and help promote our company's beliefs.

We look for markets in which a brand like Chaudhry's can flourish and will bring something new to the halal family dining sector.

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VISION

ALWAYS MAINTAINING QUALITY
TO GROW INTERNATIONALLY
INCREASED PROFIT MARGINS

07



VALUES

Quality Control
Co-operation (Team Work)
Integration
Discipline
Efficient Production
Perfection in Work
Customer Service
Innovation
Workforce Development
Integrity
Attention To Detail

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Strengths of working with us

Having operated in the UK economy for over 30 years has helped us gain many useful contacts and also given us a great deal of experience in the business world.

Chaudhry's holds interests in many different sectors of the UK economy including property investment and development, home improvements, glass processing, care homes, foreign exchange, and of course restaurants and catering.

Having such a wide scope of business interests has helped us to create a valuable network of highly skilled professionals as well as a strong workforce and team with which we work. We have built up our network of trusted contacts in numerous fields which would be beneficial for anyone looking to start business with us including professionals within the following sectors: banking / solicitors / architects and designers / international contractors / furniture and catering equipment suppliers etc.

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Requirements

Chaudhry's is looking to create lasting synergies with hard-working, motivated and determined individuals who have an in depth knowledge of the target market they'd like to cover. As well as having a high level of personal integrity and an ability to display financial acumen, we are looking for individuals who display strong leadership qualities and have the personality to be an excellent ambassador for Chaudhry's.

Each franchisee must have some previous experience of running a successful business, demonstrating high standards of people management and communication. Although we will provide further training, each applicant must have some basic knowledge of how to run a food business.

Each franchisee must have sufficient funds to cover the start up costs and short term running costs of the shop. This amount will vary depending on the size and specification of the shop.

The property must be carefully selected to make sure it will attract the right type of customer and is sufficient for the proposed type of business. We are only looking for locations in major cities close to transport links with good parking facilities and a minimum frontage of 8 meters.

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Buffet Restaurant - Minimum GIA 6,000 sq ft
A la Carte Restaurant - Minimum 4,000 sq ft

Chaudhry's single unit franchise fee is £25,000 plus VAT
Our Royalty Fee is 4.5% of the franchises turnover
Multi unit or regional franchises can also be negotiated separately.

These figures are just for indication purposes and will vary depending on the proposed country and final location.



FAQs

Q: What do I get for my Investment?

A: You'll get a chance to run your own business; your initial investment will cover your shop fitting, equipment, hiring & franchise fee.

Q: How much do I pay as Royalty fee?

A: The Royalty fee is fixed 4.5% of the turn over.

Q: Can I open more than one franchise?

A: Yes, you can open more than one Chaudhry's Resturant. The opening of your second Restaurant depends on how successfully you run the first one.

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Q: Can I use my own equipment?

A: It depends on the suitability of the equipment for Chaudhry's brand; our technical team can access the suitability after the initial meeting.

Q: What support do I get from Chaudhry's Head Office?

A: Our franchise Support team supports you at every stage, from pre start up stage (location & property accusation, finance & shop fitting) to on going support with regular business advice, quality control, staff training & marketing.

Chaudhry's

RESTAURANT · CATERING · EVENTS

WWW.CHAUDHRYSRESTAURANT.COM

FRANCHISE OPPORTUNITIES

How to proceed

Send your completed applications to

Chaudhry's Buffet Restaurant
198-202 Fore St. Edmonton
London. N18 2JD

Or for further information, contact

Tel: 020 880 78880
info@chaudhryrestaurant.com



198-202 Fore St. Edmonton
London. N18 2JD

FOR INQUIRIES AND RESERVATION CALL
Tel: 020 880 78880
info@chaudhrysrestaurant.com